Message from Executive Director, Charlene Burgeson

Daily physical activity is crucial for kids’ healthy physical, social and emotional, and academic development. But too often, when competing priorities come into play, physical activity is deprioritized. The Active Schools movement is working to change that. And we’re not in it alone - Active Schools is a collective impact movement. We bring together parents, educators, and health and activity focused organizations to work toward our collective goal of making sure all students in the U.S. get equitable access to 60 minutes of physical activity and play every day. Ultimately, we aim to revolutionize how schools incorporate activity into student learning.

2019 was a year of progress. We focused in on our message in order to better communicate our mission to our champions and partners and provided meaningful ways to engage, learn and take action. The results show a significant growth in support from new champions, public engagement and partner support. Our work as a movement is creating real change in schools as parents and educators engage in keeping their kids active.

We have a lot planned for 2020, and we can’t wait to bring you along for the ride.

Charlene Burgeson

2019 AT-A-GLANCE

January

February

March

April

May

June

July

August

September

October

November

December

Presentation at Slippery Rock University Association for Health, Physical Education, Recreation and Dance Mini-Convention

Release of The Movement Disparity: Parent and Principal Perspectives on Physical Activity in Schools

Exhibited at NAESP and NASSP Conferences

Report on Survey of Physical Education Teachers’ Knowledge, Attitudes and Behaviors Related to Serving as a School Physical Activity Leader

Presentation at Society of State Leaders of Health and Physical Education Annual Meeting

"Move for More" Peloton Partnership

Presentation at SHAPE America Convention and Expo

Active Schools Partner Summit

Take Your Parent to PE Week

Presentation at 2019 Integrated Public Health-Aligned Physical Education (IPHPE) Conference

Active Classrooms Week
2019 BY THE NUMBERS

- **24,646** Schools
- **14,355,285** Students
- **95** Partner Organizations
- **42,170** Champions (up from 37,313 in 2018)

30 GRANTS OPPORTUNITIES FROM OUR PARTNER ORGANIZATIONS

- Action Based Learning
- Action for Healthy Kids
- ActivEd/Walkabouts
- Activity Works
- American Heart Association/Voices for Healthy Kids
- EduMotion
- Fizika
- FluidStance
- GameTime
- GENYOUth/Fuel Up to Play 60
- Good Sports
- Greenfields Outdoor Fitness
- KIDS in the GAME
- Marathon Kids
- Math & Movement
- Movement Academy
- Outride (formerly The Specialized Foundation)
- SHAPE America
- Yoga Foster

IN THE NEWS

- 42,170 Champions (up from 37,313 in 2018)
- 95 Partner Organizations
- 14,355,285 Students
- 24,646 Schools

THANK YOU TO OUR CORPORATE AND FOUNDATION PARTNERS

WE COULDN'T DO IT WITHOUT OUR PROGRAM PARTNERS