**Take Your Parent to PE Week Social Media Guidelines and Samples for Partners**

We encourage partners to post in their own voice any time before, during or after Take Your Parent to PE Week. Be yourself! We just ask that you use the hashtag #ParentsLovePE to share the fun and tag @ActiveSchoolsUS across channels.

In case you have writers block, we are including a few sample posts below to help get your creative juices flowing!

The goal of these posts is to encourage participation from both schools and parents and help keep the conversation active.

**Sample Posts for use before September 23:**

* Take Your Parent to PE Week is a fun way for parents to learn about the physical education program at their kids’ school! #ParentsLovePE Thank you to our partners @ActiveSchoolsUS for proving toolkits to help get parents and schools involved. www.activeschoolsus.org/pe-week
* Is your school participating in Take Your Parent to PE Week this year? Be sure to check out this comprehensive toolkit from our partners at @ActiveSchoolsUS to make participation fun and easy #ParentsLovePE www.activeschoolsus.org/pe-week
* You ask your kids what they learned in class today, but do you ask them what they did in PE? Go see for yourself during Take Your Parent to PE Week and check out all the resources you’ll need from our partners at @ActiveSchoolsUS www.activeschoolsus.org/pe-week
* Its not too late to participate in Take Your Parent to PE Week! Check out toolkits from our partners at @ActiveSchoolsUS that make participation fun and easy. #ParentsLovePE www.activeschoolsus.org/pe-week

**Sample posts to use September 22-27**

* PE has come a long way since my day. And parents across the country are seeing that firsthand during Take Your Parent to PE Week! Check out the fun with #ParentsLovePE and thanks to our partners @ActiveSchoolsUS for showing the importance of physical learning.
* Kids and parents alike are having a blast in PE class this week thanks to @ActiveSchoolsUS Take Your Parent to PE Week! Check out the fun! #ParentsLovePE
* I know it and you know it: physical learning plays a vital role in the school day. Take Your Parent to PE Week is shining a spotlight on PE class this week and I already can’t wait until next year @ActiveScholsUS! #ParentsLovePE

**Sample post to use after September 27**

* And that’s a wrap on the 3rd annual Take Your Parent to PE Week from your partners at @ActiveSchoolsUS! We loved following along with #ParentsLovePE to see all the fun. Can’t wait until next year!
* We hope you had fun participating in Take Your Parent to PE from our partners @ActiveSchoolsUS! Already looking forward to next year! #ParentsLovePE