**Sample Blurb for Newsletters for Partners**

**Take Your Parent to PE Week is September 23-27!**

Sponsored by the [Active Schools](https://www.activeschoolsus.org) movement, [Take Your Parent to PE Week](http://www.activeschoolsus.org/pe-week) is a fun, immersive way to introduce parents to the physical education program and teachers at their child’s school. The weeklong campaign encourages parents to engage with PE throughout the year and inspires families to be physically active together at home and in the community. Be sure to utilize toolkits for [parents](http://activeschoolsus.org/pe-week/parent-toolkit) and [schools](http://activeschoolsus.org/pe-week/school-toolkit) to make participation fun and easy!