**Case for Participation Letter**

SUBJECT: Participation in Take Your Parent to PE Week

Hello [PRINCIPAL OR PE TEACHER NAME],

I’d love our school to participate in Take Your Parent to PE Week which will take place Sept. 23-27 this year.

What’s Take Your Parent to PE Week you ask? It’s exactly what is sounds like! Sponsored by the [Active Schools](https://www.activeschoolsus.org) movement, it’s a campaign meant to highlight the importance of physical learning in schools. PE teachers welcome their student’s parents to participate in class and see the fun and engaging activities that are helping keep our kids healthy and active. Think of it as a fun, immersive way to introduce parents to the physical education program at [SCHOOL NAME].

While the campaign lasts a week, you could host a single day within the week, or any day/week that works better for the school.

As a parent, I want to stay engaged with PE throughout the year and encourage my family to be physically active together at home and in the community. I know other parents would welcome the opportunity as well.

You can learn more at [www.activeschoolsus.org/pe-week](http://www.activeschoolsus.org/pe-week) which has materials and a [full toolkit for schools](http://activeschoolsus.org/pe-week/school-toolkit) that make participation easy. While not mandatory, [registering](https://congregationconnect.tfaforms.net/387421) our school as a participant will make you eligible for prizes.

Let me know what you think!
[YOUR NAME]
#ParentsLovePE