

Active Schools

Active Classrooms Week ► Case for Participation Template Letters

Teacher to Principal

Hello [PRINCIPAL NAME],

I'd love our school to participate in Active Classrooms Week which takes place December 9-13.

I have seen firsthand that active kids learn better, and research supports it. Classroom physical activity helps students feel better, work together as a team, reduce anxiety and maintain focus and teachers can incorporate movement while simultaneously teaching and reinforcing academic concepts

Sponsored by the [Active Schools](#) movement, Active Classrooms Week aims to shine a spotlight on teachers and schools who incorporate physical activity into student learning. Teachers like me, who are incorporating movement into classroom learning, are encouraged to participate in Active Classrooms Week by showcasing ways we integrate physical activity into our classrooms and highlight the positive impact movement has on students. Teachers who don't generally incorporate movement into classroom learning are encouraged to give it a try. Great suggestions are included in [this toolkit](#).

We can participate simply by building excitement among teachers and staff and sharing information with parents. The week of the campaign, we are encouraged to share photos, videos, testimonials, ideas or best practices that show the impact movement has on students in a classroom setting using the hashtag #ThisIsYourBrainOnMovement

Let me know what you think or if you want to discuss it further!

[YOUR NAME]

Principal to Teachers

Hello teachers,

Our school will be participating in Active Classrooms Week which takes place December 9-13, and I'm calling on classroom teachers to help make it engaging and successful.

Research shows that active kids learn better. Classroom physical activity helps students feel better, work together as a team, reduce anxiety and maintain focus and teachers can incorporate movement while simultaneously teaching and reinforcing academic concepts.

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We'll be building excitement among staff and sharing information with parents in the coming weeks. The week of the campaign, you're encouraged to share photos, videos, testimonials, ideas or best practices that show the impact movement has on students in a classroom setting using the hashtag #ThisIsYourBrainOnMovement

Let me know if you have questions,

[YOUR NAME]

Parent to Principal or Teacher

Hello [PRINCIPAL/TEACHER NAME],

I'd love our school to participate in Active Classrooms Week which takes place December 9-13.

Research shows that active kids learn better. Classroom physical activity helps students feel better, work together as a team, reduce anxiety and maintain focus and teachers can incorporate movement while simultaneously teaching and reinforcing academic concepts.

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[SCHOOL NAME] can participate simply by building excitement among teachers and staff and sharing information with parents. The week of the campaign, you are encouraged to share photos, videos, testimonials, ideas or best practices that show the impact movement has on students in a classroom setting using the hashtag #ThisIsYourBrainOnMovement

Let me know what you think!

[YOUR NAME]

